



THE SHELTER AWARDS FOR SOCIAL RESPONSIBILITY

NOMINEES

Belladrum Tartan Heart - Introduced the Green Dream Machine, a not-for-profit organisation dedicated to the raising of eco awareness at festivals. Included a platoon of eco green police on a bicycling sofa squad car and an art project with recycled materials. Stallholders asked to give a deposit against leaving their pitches clean.

Ben & Jerry's Sundae - Recruited for Climate Change College, a unique initiative to turn talented 18-25 year olds into world-class climate change campaigners. Also launched the first fair-trade ice cream at festival.

Cambridge Folk Festival - No generators allowed on site. Various partnerships with charities to promote disabled facilities, on-site recycling, children's crèche, as well as offering Fair Trade goods and the opportunity to take part in a 'carbon footprint' exercise.

Latitude - Massive public transport push and bicycle racks to encourage local people to cycle. Free tickets for disabled customers and BSL interpreters working free on site to help people with hearing and sight impairments.

Lovebox Weekender - Teamed up with Eco Arcadia to promote the use of bio-diesel sustainable fuel with a bio-diesel fuelled arcade, plus a variety of 'greener life' awareness stands promoting more sustainable ways to live in the city.

Solfest - Renewable energy demonstrations, compost toilets and recycling points. Heavy involvement with local community, providing prizes and infrastructure for community groups when they organise activities.

The Summer Sundae Weekender - Various charity partnerships including donations from profits. One tree planted for every 1000 bottles recycled to offset CO2. Stall holders encouraged to conform to good environmental standards. Eg: fish and chip van sourced its fish from sustainable fishing and ran on biofuel from its own chip fat. All the cutlery used is wooden.

Sunrise Summer Solstice Celebration - Compost Toilets, organic site-wide policy on food and alcohol, permaculture area and education, horsedrawn transport and rickshaws, visit by local schoolchildren to encourage environmental awareness, campaigns area. Everything was powered by renewable sources.

T In The Park - Claims to be the largest carbon neutral festival in the world, with sustainable forest project offsetting its CO2 output. Battery recycling exchange at the campsite. Fans encouraged to use phosphate free soap to protect the loch and surrounding area and also to use free water standpipes rather than buying plastic bottles.

WOMAD - Bio-diesel generators, all litter collected by specialist contractor who recycle as much as possible. No plastic rule. Only paper and cotton bags, biodegradable plates, cutlery and glasses used on-site. 'One World' stage organised and programmed by local organisation RIDF who showcase local charities and organisations at the festival

<http://www.festivalawards.com/>